

HP Inc.

Color Printer/MFP Line of the Year



HP Inc. won BLI's "Color Printer/MFP Line of the Year" award for the Winter 2016 test season for its...

- Exceptional reliability, with over 875,000 pages printed since 2012 with no misfeeds recorded or any service required.
- Feature-richness, thanks to open architecture/web-enablement, touch-screen control panels on most models, and an array of mobile print tools.
- Strong value proposition, particularly with typically low costs of ownership.

Once again, for the sixth consecutive year and seventh time since 2008, HP has claimed BLI's Color Printer/MFP Line of the Year award. Proving to have the broadest and most outstanding range of color devices, 20 of the 21 HP printers and MFPs tested by BLI since 2012 earned a Lab Test Report overall rating of Highly Recommended—with all 20 going on to win a Pick in their respective category.

HP's portfolio is diverse, robust and complete. From entry-level inkjets for individual users and SOHO environments to business-class inkjets, to laser printers and MFPs for SMBs and all the way up to the enterprise, HP continues to prove that it's committed to bringing quality and value to any type of customer. "HP is always on the cutting edge of technology, developing solutions to drive success to users at every level," said Marlene Orr, BLI Director of Office Equipment Product Analysis. "The company brings flexibility and familiarity across its range of LaserJet and OfficeJet hardware through software integration and an intuitive control-panel design. Administrators can control usage and costs through HP Web Jetadmin, while HP's UPD and FutureSmart Firmware simplifies upgrades through consistent code."

Congratulations to HP on winning BLI's Color Printer/MFP Line of the Year!

Reliability You Can Count On

“Reliability is a key strength of HP color printers and MFPs. All the HP color products we’ve tested since 2012 have run a cumulative total of 877,500 pages with no misfeeds and no service calls—that’s just an incredible achievement,” said Tony Maceri, BLI Senior Test Technician. “Between this peak reliability and the simple procedures for adjusting drawers/trays, clearing jams and replacing toner/drums, users and organizations can rest assured that downtime will be minimal.”

Advanced Workflow for the Modern Office

- HP OXP and web-connectivity blend hardware and software to enhance functionality, streamline processes and increase security, turning an imaging device into a productivity-boosting workflow hub
- HP Access Control lets administrators track output at both the device and user levels and allows for print policies and pull printing to be implemented, both of which increase security, help preserve the environment and lower cost of ownership

Productivity, from a Holistic Standpoint

- Touch-screen control panel and intuitive menus make navigation and programming jobs mistake-proof
- Flow MFPs include advanced features—a built-in keyboard, a DSPF, auto-color scanning, multi-page detection and support for a variety of file formats—ideal for scan-intensive environments
- The cloud-based Flow software, which offers OCR, indexing and encryption, allows organizations to promote collaboration and security

Mobile Print Flexibility

- HP embedded ePrint lets users print by sending files to a device’s unique email address
- The server-based HP ePrint Enterprise is a secure option for enterprise environments, even for those with a mixed fleet of hardware
- The ePrint app (iOS) and ePrint Home & Biz App (Android, Nokia) are available for free download
- HP NFC/Wireless Direct, which won a BLI Outstanding Achievement in Innovation award, simplifies connecting mobile devices to the printer and provides a secure connection separate from the corporate network

A Compelling Value Proposition

“Purchase price and cost per page and how they tie into overall cost of ownership is just part of the value equation,” Orr said. “To really determine value, you have to also assess performance, features and usability. When you factor in solutions-capability, eco-friendly features such as standard automatic duplexing and toner-save mode, and controls to limit usage, HP color printers and MFPs are the clear choice for business users that need flexibility, security and quality color output.”

“HP is focused on meeting the needs of our customers with LaserJet printers that deliver the speed, security, and print quality to help them work at their best,” said Tuan Tran, General Manager and Global Head of LaserJet and Enterprise Solutions business, HP. “We are proud that BLI has recognized HP with its Winter 2016 Color Printer/MFP Line of the Year award.”





**HP OfficeJet Enterprise Color
Flow MFP X585z**



**HP Color LaserJet Enterprise Flow
M880z+ NFC/Wireless Direct**



**HP LaserJet Enterprise Flow
MFP M630z**

Outstanding Reputation

HP Devices that Contributed to This Award:

- HP Color LaserJet Enterprise Flow M880 MFP Series, Outstanding A3 Color MFP for Large Workgroups
- HP Color LaserJet Enterprise M855 Printer Series, Outstanding A3 Color Printer for Large Workgroups
- HP Color LaserJet Enterprise MFP M577 Series, Outstanding Color MFP for Large Workgroups
- HP Color LaserJet Enterprise MFP M680 Series, Outstanding A4 Color MFP for Mid-Size to Large Workgroups
- HP Color LaserJet Enterprise M553 Series, Outstanding Color Printer for Mid-Size to Large Workgroups
- HP Color LaserJet Enterprise M651 Series, Outstanding A4 Color Printer for Mid-Size to Large Workgroups
- HP Color LaserJet Enterprise M750 Series, Outstanding A3 Color Printer for Mid-Size Workgroups
- HP LaserJet Enterprise 700 Color MFP M775 Series, Outstanding A3 Color MFP for Mid-Size Workgroups
- HP Color LaserJet Pro MFP M477 Series, Outstanding Color MFP for Small Workgroups
- HP Color LaserJet Pro M452 Series, Outstanding Color Printer for Small Workgroups
- HP Color LaserJet Pro MFP M277dw, Outstanding SOHO Color MFP
- HP Color LaserJet Pro MFP M252dw, Outstanding SOHO Color Printer
- HP Officejet Enterprise Color MFP X585 Series, Outstanding A4 Color MFP for Small to Mid-Size Workgroups
- HP Officejet Enterprise Color X555 Series, Outstanding A4 Color Printer for Small to Mid-Size Workgroups
- HP OfficeJet Pro 8620/8630 All-in-One Series, Outstanding Business Inkjet All-in-One
- HP OfficeJet Pro X576dw MFP, Outstanding A4 Color MFP for Small Workgroups
- HP OfficeJet Pro X551dw, Outstanding A4 Color Printer for Small Workgroups
- HP Officejet Pro 8100 ePrinter, Outstanding Business Inkjet Printer
- HP OfficeJet Pro 276dw MFP, Outstanding A4 SOHO Inkjet All-in-One
- HP OfficeJet Pro 251dw Printer, Outstanding A4 SOHO Inkjet Printer
- HP Color LaserJet Pro MFP M476dw, Recommended by BLI

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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Gerry Stoia, CEO
Deanna Flanick, CRO
Brian O'Connor, CFO

EDITORIAL

Daria Hoffman, Managing Editor
daria.hoffman@buyerslab.com

HARDWARE

Dr. Simon Plumtree,
European Managing Editor
simon.plumtree@buyerslab.com

George Mikolay,
Senior Product Editor, A3 MFPs
george.mikolay@buyerslab.com

Marlene Orr, Senior Analyst,
Printers and A4 MFPs
marlene.orr@buyerslab.com

Lisa Reider, Senior Product Editor,
Scanners and Environmental
lisa.reider@buyerslab.com

Carl Schell, Senior Writer
carl.schell@buyerslab.com

Kaitlin Pendagast,
Associate Editor
kaitlin.pendagast@buyerslab.com

Priya Gohil, Senior Editor
priya.gohil@buyerslab.com

Andrew Unsworth,
Associate Editor
andrew.unsworth@buyerslab.com

SOFTWARE

Jamie Bsales,
Senior Product Editor, Solutions
jamie.bsales@buyerslab.com

Lee Davis, Research Editor
lee.davis@buyerslab.com

Robert Watts, Research Editor
robert.watts@buyerslab.com

LABORATORY

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